



# FILMART

Online

香港國際影視展 線上版

26 - 29 / 8 / 2020

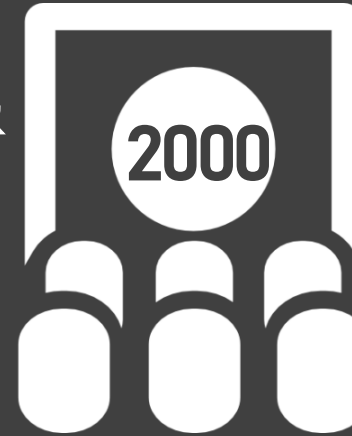
# We Present You **FILMART** Online



Sellers

Source  
Content  
From

Stream &  
Screen



Titles

Real-time  
Meeting  
With



3000  
Industry Players



Get  
Inspired

Webinars & Content Showcases

# Showcase Your Content



Customised  
Design



Film Metadata



Trailers / Screeners  
and Streaming




Exhibitor  
Staff Profile




Tracking List/  
Notepad

The screenshot shows a website header for 'Hong Kong International Film & TV Market (FILMART)' with the date '26-29/8/2020'. The navigation menu includes 'TITLES', 'COMPANIES', 'PEOPLE', 'EVENTS', and 'ACCOUNT'. The main content area features a 'SAMPLE BANNER' with a sunset image. Below the banner is a 'FEATURED TITLES' section with five empty placeholder boxes. The 'ATTENDING STAFF' section shows three staff profiles labeled 'Staff A', 'Staff B', and 'Staff C', each with a placeholder box and contact icons (envelope and calendar). The 'COMPANY INFORMATION' section contains a paragraph of placeholder text.



















# Connect & Meet

 Hong Kong International Film & TV Market (FILMART)  
香港國際影視展  
26-29/8/2020

TITLES COMPANIES PEOPLE EVENTS ACCOUNT 

Keyword/ Title

Category  
 Exhibitor  
 Buyer

	Lorem ipsum <i>dolor sit amet</i> aa@gmail.com  
	Lorem ipsum <i>dolor sit amet</i> aa@gmail.com  
	Lorem ipsum <i>dolor sit amet</i> aa@gmail.com  
	Lorem ipsum <i>dolor sit amet</i> aa@gmail.com  
	Lorem ipsum <i>dolor sit amet</i> aa@gmail.com  
	Lorem ipsum <i>dolor sit amet</i> aa@gmail.com  



Efficient  
Search Function



Messaging  
Tools



Virtual  
Meetings



Business Matching  
Recommendation

# Screen & Stream



Managing  
Rights to View

- Open-to-all
- By request
- By invitation



Screeener  
Security

- DRM Encryption
- Time-Limitation
- Watermark



Advanced  
Analytics Tools

- Viewing Time on  
Screeener
- Individualised  
Tracking

# Webinars & Events

The screenshot shows a webinar interface for the 'User Experience India Conference'. At the top, it indicates 'BROADCASTING' and '52 Attendees'. The interface is divided into three main sections:

- Top Left:** Controls for 'STOP BROADCAST' and 'STOP REC'. Below these, it shows 'Broadcast duration 01:23:34'.
- Center:** A video player showing a speaker. Below the video are controls to 'Change video layout for all participants' and 'Expand'. A chat window is overlaid on the video, showing messages from Brent, Fannie Goodman, and Lucille Copeland. A '7 UNREAD MESSAGES' notification is visible.
- Right:** A 'Participants' panel showing 'PRESENTERS (7)' and 'ATTENDEES (45)'. It lists names like Rosetta Townsend, Lucille Copeland, Brent, Fannie Goodman, Joel King, and Lillian James, with icons for video and audio status. At the bottom of this panel are 'MUTE' and 'UNMUTE' buttons.



Thematic  
Sessions

- Content Showcases, Conferences hosted by industry leaders



Simultaneous  
Communication

- Interact with speakers on Q&A panel



Events  
Recap

- Follow up on key ideas at anytime

# Enjoy Multiple Functions At A Reasonable Price

	Exhibitors Package	Visitors Package
<b>Platform Functions</b>		
Customised Landing Page	✓	✗
Titles Uploaded	5 Complimentary Uploads	✗
Messaging Tool	✓	✓
Video-conferencing Tool	✓	✓
Multiple Users	3 Staff Accounts / Company	✗
<b>Price</b>		
Early-Bird Rate	<b>USD 75 / HKD 580</b> (Deadline: 10 Jul 2020)	<b>USD 20 / HKD 150</b> (Deadline: 23 Jul 2020)
Original Rate	<del><b>USD 100 / HKD 770</b></del> (Deadline: 10 Aug 2020)	<del><b>USD 50 / HKD 390</b></del> (Deadline: 24 Aug 2020)

# How to Participate

	Existing Exhibitors	New Exhibitors
<b>Step 1</b> (now – mid August)	Submit account user info <i>(via Microsoft forms, for staff account set up)</i>	Submit online application form
<b>Step 2</b> (now – mid August)	Prepare your materials to be showcased in FILMART Online. Checklist with specifications will be shared.	
<b>Step 3</b> (mid August)	Complete your dedicated page and browse buyer profiles. Buyer list will be shared.	
<b>Step 4</b> (21 August, TBC)	Send out meeting requests to buyers and potential partners via FILMART Online exclusive tools.	
<b>Step 5</b> (26–29 August)	Enjoy the Market!!	