

“Beyond the Bar” Surpasses 9% Ratings and Enters Netflix Global Top 10 in 51 Countries

Achieving both strong domestic ratings and prominent global platform performance, this title stands out as a compelling example of high production quality and international appeal within the legal drama genre.

□ Domestic Ratings

- Episode 4, aired on August 10, recorded a 9% viewership rating in the Seoul metropolitan area and 8.3% nationwide, with peak ratings exceeding 10%.
- The series has continued to break its record with each episode.
- This trend marks one of the highest achievements among JTBC weekend miniseries in recent years.

□ Global Platform Performance

- Ranked No.1 on Netflix Korea’s “Top Series Today” list as of August 13.
- Ranked No.2 in Netflix’s Global Non-English TV category.
- Entered the overall Netflix Top 10 in 51 countries, accumulating approximately 4.6 million viewing hours worldwide.

□ Popularity and Rankings

- Ranked No.1 in the TV Drama category and No.2 in the overall TV-OTT category, according to Fundex.
- Lead actors Lee Jin-wook(as Yoon Seok-hoon) and Jung Chae-yeon(as Kang Hyo-min) were also listed among the most talked-about figures.

□ Direction and Audience Engagement

- Strong on-screen chemistry, solid scriptwriting, and refined direction enhance viewer immersion.
- The collaboration between seasoned writer Park Mi-hyun and director Kim Jae-hong results in a well-crafted legal drama known for its emotional depth and genre fidelity.

Source

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